

Message Text

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PAGE 01 STATE 033595
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-----150600Z 043173 /13

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FM SECSTATE WASHDC

TO AMEMBASSY JAKARTA

AMCONSUL MEDAN

AMCONSUL SURABAYA

UNCLAS STATE 033595

E.O. 11652: N/A

TAGS:BEXP: ID

SUBJECT: WCAG REVIEW OF FIRST QUARTER FY 1977 CCP PROGRESS

REPORT

REF: (A) JAKARTA 863; (B) JAKARTA 15718; (C) JAKARTA 14640;

(D) STATE 289601; (E) STATE 11054

1. WCAG MET FEBRUARY 4 AT STATE TO REVIEW FIRST QUARTER
FY 1977 CCP PROGRESS REPORT (REF A).

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2. AGREED WITH CCAG RECOMMENDATION THAT CAMPAIGN 1 SHOULD
BE INCORPORATED IN NEW CAMPAIGN 4, ESPECIALLY IN VIEW OF
CURRENT STALEMATE IN IMPLEMENTING SUGAR MILL PROJECTS
(REF B) BUT WILL APPRECIATE CONTINUED ADVICE AND ASSIS-
TANCE TO U.S. FIRMS ON POSSIBLE NEW OPPORTUNITIES THIS
FIELD.

3. IN CAMPAIGN 2, AS REVISED PER REF C, WCAG AGAIN COMMENDS POST ON ASSISTANCE WITH SUCCESSFUL MINERALS AND ORE PROCESSING EQUIPMENT TECHNICAL SALES SEMINAR HELD IN THIS QUARTER AND PREPARATION MAJOR PROJECTS LIST WHICH

INCLUDES CATALOGUE OF OPPORTUNITIES FOR PROJECTS USING MATERIALS HANDLING EQUIPMENT. IS NOT AWARE, HOWEVER, OF ANY USIS SPONSORSHIP OF SPEAKERS ON KEY MHE TOPICS (ACTION 4) AND WOULD APPRECIATE KNOWING IF POST CONTINUES TO CONSIDER THIS AN APPROPRIATE ACTION FOR THIS CAMPAIGN AND INTENDS TO PURSUE IT.

4. IN CAMPAIGN 3, NOTES UNAVOIDABLE DELAY IN TVRI FILM SHOWING, PENDING RECOVERY FROM WILDS OF KALIMANTAN. APPRECIATES FOLLOW-UP QUESTIONNAIRE ON RESULTS OF 1975 NAFED-ORGANIZED SALES AND PURCHASE MISSION TO U.S. UNDER COMMERCE'S FOREIGN BUYERS PROGRAM. RE ACTION 2 OF THIS CAMPAIGN, COMMERCE REP POINTED OUT THAT POST HAD TENTATIVELY PROPOSED CONSIDERATION OF TECHNICAL SALES SEMINAR IN WOOD PROCESSING EQUIPMENT IN FY 1978 EVENT SCHEDULE (REF E) BUT THAT OTHER CONSIDERATIONS FOR COMMERCE WORLDWIDE NECESSITATED PROPOSAL OF TRADE MISSION VICE SEMINAR IN THIS FIELD IN NOVEMBER 1977.

5. WCAG ACCEPTS ADDITION OF NEW CAMPAIGN 4, AGRIBUSINESS PROMOTION, AND HAS DELETED ACTIVITY NO. 3, AGRIBUSINESS, P. 13. CAMPAIGN JUSTIFICATION, HIGHLIGHTS, AND ACTIONS HAVE BEEN INCORPORATED IN CCP PER PARA 6, REF A, WITH UNCLASSIFIED

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FOLLOWING TWO EXCEPTIONS: (A) PROPOSED SEMINARS IN MEDAN AND SURABAYA HAVE BEEN DELETED. APPRECIATE POST'S INTEREST IN THESE TO REINFORCE AGRIQUIP'77 EXHIBITION IN AUGUST. HOWEVER, WHILE COMMERCE HOPES TO HAVE A SEMINAR IN JAKARTA IN CONJUNCTION WITH EXHIBITION, IT WILL NOT BE POSSIBLE TO PROCURE SEMINAR SPEAKERS FOR OTHER TWO POSTS BECAUSE OF DIFFICULTY OF RECRUITING PARTICIPANTS FOR THIS LONG A PERIOD. SEMINAR SPEAKERS FOR JAKARTA WILL BE DRAWN FROM COMPANIES IN TRADE FAIR; AND (B) ACTION 4 HAS BEEN EXPANDED AS FOLLOWS: QUOTE MAKE PREPARATIONS FOR AGRIQUIP'77 WITH USIS ASSISTANCE, INCLUDING SITE SELECTION, LIST BUILDING, PUBLICITY, RECRUITMENT OF EXHIBITORS, ETC. END QUOTE. ASSUME OTHER FUNCTIONS IN CCP WILL BE DEFERRED TO PROVIDE THE ADDITIONAL MAN-DAYS AND FINANCIAL REQUIREMENTS NEEDED FOR THIS NEW CAMPAIGN.

6. REF A PARA 2, NOTES INTERNATIONAL VISITOR (IV) CANDIDATE RECOMMENDED BY E/CM HAS BEEN ACCEPTED FOR SUMMER OF 1977 GRANT TO USA. WOULD APPRECIATE KNOWING

WHETHER THIS IS IN SUPPORT OF CAMPAIGN 2, ACTION 8, IN MHE TECHNOLOGY, OR IS IN SOME OTHER FIELD.

7. WCAG GRATIFIED THAT E/COM AND USIS WORK CLOSELY TOGETHER AND THAT USIS EXPECTS TO GIVE SUBSTANTIAL

ASSISTANCE TO AGRIQUIP EXHIBITION. SINCE DIRECT PROJECTION SHOWINGS OF FILMS ARE NO PROBLEM, ECON/ COMM CHECK WITH PAO TO DETERMINE AVAILABILITY OF FOOD PROCESSING AND AGRICULTURAL MACHINERY AND EQUIPMENT FILMS FOR PUBLICIZING UPCOMING AGRIQUIP'77 PER STATE 5690 OF DECEMBER 16, 1976. MAY WISH TO CONSIDER SHOWING THEM IN SURABAYA AND MEDAN IN LIEU OF SEMINARS.

8. COMMERCE REP COMMENDED POST FOR EXCELLENT EXPORT CONTACT LISTS.

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9. COMMERCE REP ALSO REPORTED THAT 1976 CENSUS FIGURES ON U.S. TRADE HAVE JUST BEEN RELEASED WHICH CONFIRM THAT INDONESIA IS NOW A 1 BILLION DOLLARS MARKET FOR U.S. FIRMS, COMPARED TO ONLY 68 MILLION DOLLARS A DECADE AGO IN 1966. U.S. EXPORTS (INCLUDING REEXPORTS) (F.A.S.) TOTALLED 1,036.0 MILLION DOLLARS IN 1976, 29 PERCENT HIGHER THAN IN 1975, WHILE U.S. GENERAL IMPORTS FROM INDONESIA (F.A.S.) TOTALLED 3,004.3 MILLION DOLLARS, 35 PERCENT HIGHER THAN IN PRECEDING YEAR. WCAG CONGRATULATES POST FOR SUSTAINED EFFORTS IN COMMERCIAL FIELD WHICH HAVE HELPED TO ENABLE U.S. FIRMS BENEFIT FROM BUSINESS OPPORTUNITIES IN THIS MARKET.
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